

Embellish a BAG Challenge

2010 Theme – Flights of Fancy

What is your favourite technique?

- Needle felting
- Wet felting
- Foiling
- Beading
- Piecing
- Paint sticks
- Silk hankies
- Printing
- Dyeing
- Embroidery
- Or a combination!



Show us what you can do in our inaugural Embellish a BAG Challenge. All you have to do is make a piece of textile art – approximately A3 in size – then turn it into a gorgeous bag following our easy instructions and using our elegant handles!

Sponsored by Australia's leading textile art exponents



All entries will be displayed at the annual Textile Art Festival in Brisbane - 25-27 June 2010.

Entry fee is \$30.00 and includes a set of handles (as seen above) + instructions.

Mr/Mrs/Ms First Name: _____

Surname: _____

Address: _____

Postcode: _____

Telephone: _____

Email: _____

Please charge \$ _____ to my credit card:

Visa MasterCard AMEX

Cardholder's Name: _____

Signature: _____

Credit Card Number:
____ / ____ / ____ / ____

Sec. Code: ____ Expiry Date: ____ / ____



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Terms and Conditions

1. An entry into the competition implies full acceptance of all Terms and Conditions of entry, including the instructions on how to enter.
 2. Entry is open to all residents of Australia, except employees and immediate families of the promoter, sponsors, associated companies and agencies associated with this promotion.
 3. An entry will only be accepted when accompanied by the original entry form printed in *Down Under Textiles* magazine. If you are sending multiple entries, separate entry forms must be used. Photocopies will not be accepted.
 4. Entries must include the BAG handles and be made to the pattern specifications as purchased for the sole purpose of making the entry. It should be accompanied by a description of the interpretation of the theme and an overview of the techniques and materials used.
 5. All bags must have a label sewn securely inside, including the name and address of the entrant.
 6. Entries should be made expressly for this competition. Photographs of the entries must not have been published in print or electronic form anywhere in the world.
 7. Entries must be original designs, must be wholly made by the entrant and must not breach copyright.
 8. Acceptance of entries close at 5pm on 28 May 2010.
 9. Entrants are responsible for the cost of delivering their entry. No confirmation of receipt will be made.
 10. The winners will be notified in June 2010.
 11. Prizes will be awarded on the basis of merit. Chance plays no part in determining the winner.
 12. The winning bags may be displayed at various Craft & Quilt Fairs in Australia and overseas during the 12 months following.
 13. The promoter retains the first publication rights to publish photographs of the winning entries. Entrants agree to allow photography of their entry and to permit the image to be used in articles, advertisements, promotions, catalogues, books, websites and/or multi-media productions at the discretion of the promoter. Entrants will be credited in such instances, but will receive no specific compensation for any such use.
 14. Entrants agree not to permit any other magazine other than Creative Living Media titles to feature the entered bag.
 15. First prize is AU\$500 cash and the winning bag, along with all entries deemed suitable will be displayed at the 2010 Textile Art Festival in Brisbane.
 16. For recording purposes, names, addresses and other personal information of all entrants will be entered into a database. The database may be used for future promotional, marketing and publicity purposes, unless otherwise stated by the entrants.
 17. The promoter will not accept responsibility for lost, misdirected or delayed mail, or responsibility for any damage to, or loss of, the entry while in its care. Entrants may take out suitable insurance to protect their entry; however, this is not a condition of entry and is entirely at the discretion of the entrant. The promoter is not in a position to give advice on this matter to entrants.
 18. All bags will be returned when the touring exhibitions conclude.
- If you do not want to receive any further marketing communications, please tick the box on the entry form.

2010 Embellish a Bag Challenge

Sponsored by Australia's leading textile art exponents: *Down Under Textiles* and *Textile Art Festival*

Name:

Address: State: \ Postcode:

Phone number:

Email address:

Please attach a description of your interpretation of the theme, as well as an a overview of the techniques and materials used.

I have read and agree to the Terms and Conditions of the 2010 Embellish a Bag Challenge.

Signed: Date:

Please do not enter me onto the promoter's marketing database.